

A newsletter

ARCHITECTURAL

Volume 3

**THE
DIETZ
PARTNERSHIP**
ARCHITECTS

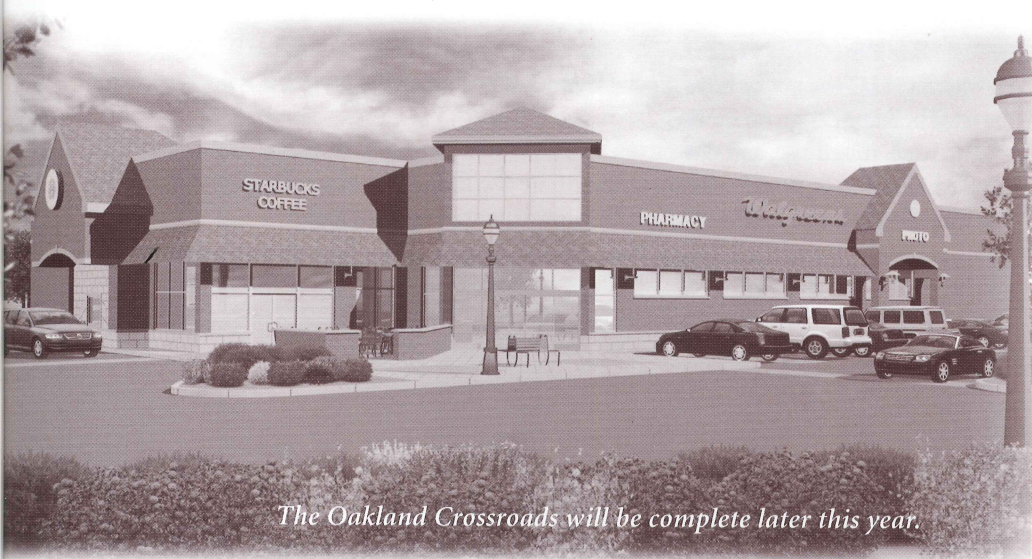
Partnering for growth

Dietz & Associates adds partners

The rollout of The Dietz Partnership, LLC has begun. The former Dietz & Associates, LLC has changed its name to The Dietz Partnership, LLC to reflect its growth and expanding operations.

Gary Rosenthal and David DelleDonne have been named partners, and Peter Smith of Vancouver, Canada, has been named an Associate.

"The bulk of our business has been in strip malls, shopping centers, and downtown revitalization projects," said the firm's founder and principle, Chuck Dietz. "And, while we still seek and get a large portion of business from those sectors, by making Gary and David partners, we are now able to utilize their skills in broader markets, namely restaurants, hospitality, and residential projects."



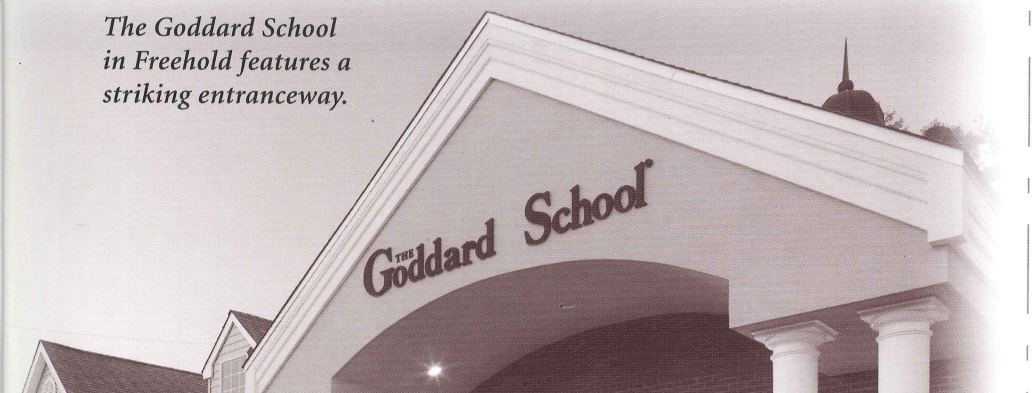
The Oakland Crossroads will be complete later this year.

Gary Rosenthal, who joined the firm in 2001, is overseeing many of the firm's projects, including airport Hangar 18 in Morristown Airport (see newsletter, Volume 1); which will be complete in late 2007; Oakland Crossroads, a two story office building and retail center in Oakland, NJ, which will house, among other stores, Walgreens and Starbucks; and the recently completed Goddard School in Freehold, NJ.

"Gary has had his hands in almost every project since joining the firm," said Dietz. "He also brought experience in other areas, including restaurants, which has clearly enabled our expansion."

Rosenthal is a graduate of Syracuse University, School of Architecture.

The Goddard School in Freehold features a striking entranceway.



This rendering shows the office portion of the

David DelleDonne, a graduate of Pennsylvania State University, joined The Dietz Partnership, LLC in 2006. Prior to 2006, he worked for ten years with an architectural firm in Somerset, NJ, and retail shopping centers for both national brands. He also has experience in the hospitality business, specifically hotels.

"David's experience transfers nicely to our firm," said Dietz. "What we have, and he also brought an impressive background in handling some very high profile accounts for the firm's partner."

In addition, Peter Smith joined the firm in August 2006. He is an expert in Building Information Modeling Systems and Technology. These systems are also being utilized by NJIT School of Architecture and Building Management Modeling.



The new Atlantic Corporate Center is located in

Smith brings with him experience in residential buildings.



Groundbreaking will be this spring for Kingfish Bar and Restaurant in North Wildwood, NJ.

Residential buildings and restaurants added to Dietz roster of projects

Drug Fair selects The Dietz Partnership, LLC

With numerous projects underway, The Dietz Partnership, LLC is literally putting its stamp on New Jersey from north to south. In Passaic, for example, The Dietz Partnership, LLC, is designing a new 143 unit six building residential development on the river.

Head all the way south to Cape May County, and The Dietz Partnership, LLC's signature will be on the new Kingfish Bar and Restaurant in North Wildwood, NJ. "The restaurant is meant to have a Margaritaville style appeal," said David DelleDonne, who is overseeing the project for The Dietz Partnership, LLC. Groundbreaking is scheduled for this spring.

New Jersey residents and visitors to the state will also be dining well in the middle of the state, with TODAI Japanese Sushi & Seafood Buffet. The San Francisco based restaurant, will open its first New Jersey location at the Menlo Park Mall. "We will be renovating existing space," said Chuck Dietz, the firm's principle. "They will occupy a 10,000 square foot out-parcel at the mall."

TODAI has a very successful location in New York City, and has plans for more than one location in New Jersey. They currently have 22 locations around the country. Gary Rosenthal is overseeing the project.

"We will also be designing the first Morris County, New Jersey location for a Virginia based hamburger chain, Five Guys Burgers and Fries," said Dietz. "Their entry into Morris County will be in Parsippany."

DelleDonne will be handling Five Guys as well as Eden Gourmet Market, a specialty supermarket which has one site underway in South Orange, and another on The Pier at Caesar's in Atlantic City. The South Orange site is a renovation of existing space, which once housed a ShopRite supermarket. In addition, The Dietz Partnership, LLC will be making renovations to the Kmart Plaza in West Orange, where a new Whole Foods Store recently opened. "We will be renovating the Kmart and Staples stores in that plaza," said DelleDonne.

Look for us throughout the state:

The Dietz Partnership, LLC is working on a number of projects statewide. Please give us a call. We'd like to design success into your projects, as well.

- Eden Gourmet Market, South Orange, Atlantic City
- Kingfish Restaurant & Bar, North Wildwood
- United Rental Warehouse and Showroom, South Plainfield
- Canal Walk, Franklin Township
- Totowa Village, Totowa
- Shopping Mall, North Bergen
- Retail Complex, Vitamin Shoppe and Fed Ex Kinkos, Deptford
- The Village Shopping Center, New Providence
- Route 10 adjacent to Morris County College, Randolph
- Riverview Residential, Passaic
- Drug Fair, Freehold
- WOW Plaza, Washington Twp.
- Raritan Town Square, Raritan Twp.
- Goddard School, Freehold
- Five Guys Burgers and Fries, Parsippany
- TODAI, Menlo Park Mall
- Atlantic Corporate Center, Wall Township

Making "Main Street" is something The Dietz Partnership, LLC is known for. "Incorporating a shopping center into a newly created downtown, or opposite a new residential complex is something we have been doing for many years," said founder and principle, Chuck Dietz, The Dietz Partnership, LLC.

In fact, one such project, the Canal Walk shopping center is 50,000 sq. ft. of retail space, which will be adjacent to the Canal Walk

Shopping Centers and Main Street districts

still in demand

Canal Walk in Franklin Township will soon be getting a new look, courtesy of The Dietz Partnership, LLC. They will be designing this 50,000 square foot retail center



residential development, an age restricted community of 2,500 homes "We recently received approval for this project, and like others we have done, it is designed to serve the needs of the adjacent residential community," said Dietz.

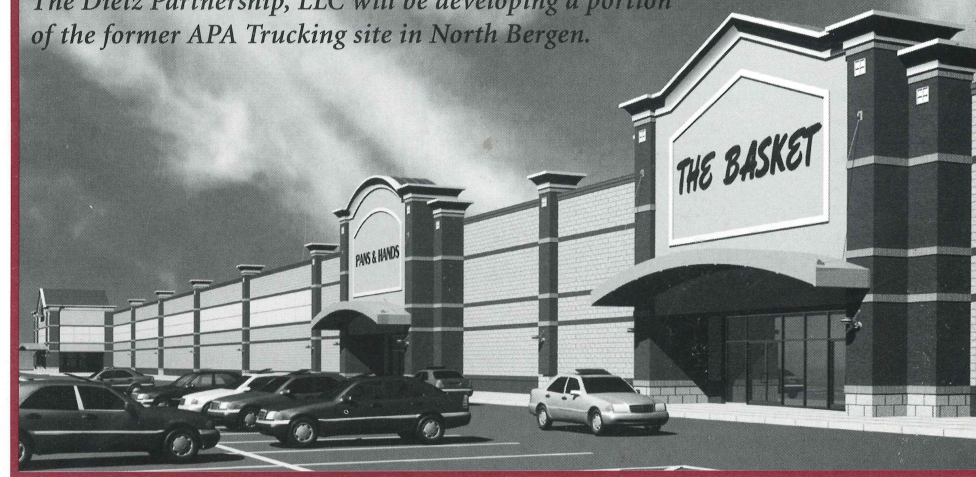
Along these same lines, the former Flemington Speedway, which will become Raritan Town Center (see newsletter Volume 2), has received approval. "We will be doing the Main Street portion of the project," Dietz said. "All of the business anchors are done, and we expect a late spring groundbreaking for our portion."

On Union Boulevard in Totowa, The Dietz Partnership will be the Architect for Totowa Village, 40,000 sq ft of retail space. Another project, Eagle Rock Commons in Roseland is complete and counts Starbucks, Walgreens and Commerce Bank among its tenants. It lies just West of Eisenhower Parkway on Eagle Rock Ave.

North Bergen's famous Tonnele Avenue, known more as a reference point for morning traffic reports will now house a Super Wall-Mart within a 416,000 sq. ft. shopping mall designed by The Dietz Partnership, LLC. The site is the former home of APA Trucking. While the Dietz Partnership, LLC will not be handling the Wall-Mart portion of the project, it is responsible for the retail building design on the site.

"The retail, mixed-use, and downtown styled projects are still in demand," said Dietz. "The trend continues to be new development, but we are also seeing a lot of sprucing up of older sites that may already house retail and offices, but that require an updated look.

The Dietz Partnership, LLC will be developing a portion of the former APA Trucking site in North Bergen.



Visit our new website at www.dietzpartnership.com and you can view our projects—past, present, and pending, and learn more about our company. We will help you "design success into every project".

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THE DIETZ PARTNERSHIP, LLC., IS A FULL SERVICE ARCHITECTURAL FIRM, WITH PROMINENT CORPORATE CLIENTS



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